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### **EDITORIALWEEBLE**

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Do children know the origin of the medicines we take when we are ill? How do we know that they can cure us? Who made it possible for them to be kept in the medicine cabinets in our homes? Shaman, the boy wizard, and his grandfather, the Great Witch Doctor, will answer these questions through their story, an adventure in the rainforest that is full of fabulous plants, new friends and time travel.

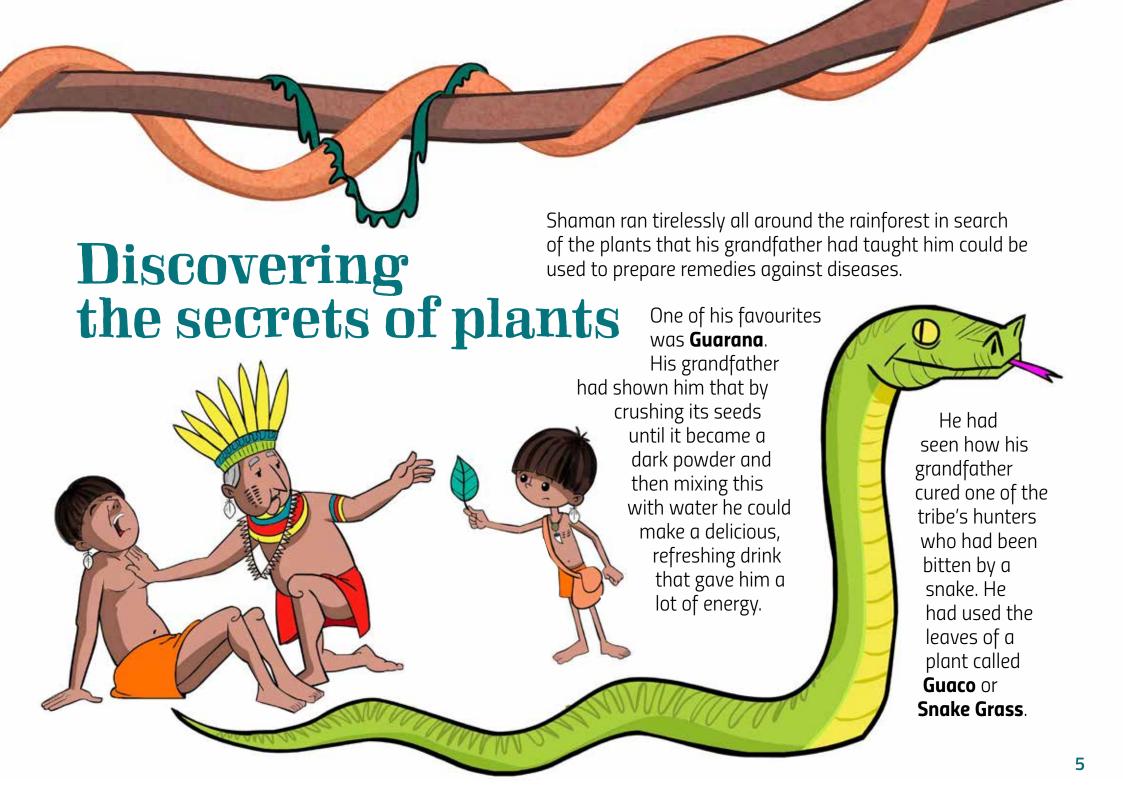
Committed to health education, we at Pfizer have selected the format of the short story as an invaluable teaching tool to explain to the young about the lengthy, complicated scientific process that enables medicines to cure some diseases and relieve their symptoms.

We hope that this educational story provides its readerschildren, parents and relatives- with a space for learning and enjoyment. We aim to continue working to bring our daily mission closer to everyone. This is to make this a healthier world, one that is more aware of the value of health.

# Shaman's Magic Dream

THE DEVELOPMENT OF MEDICINES











# The arrival of scientists

One morning, Shaman rose at dawn with his grandfather. The Great Witch Doctor wanted to teach him something. They walked up to the Great Javari River. It was through this river that he communicated with the outside world.

- -Grandfather, what are we doing here?
- -Shaman, today I want you to meet two foreigners who I met some time ago and who sometimes come here from a long way away. They are **scientists**.

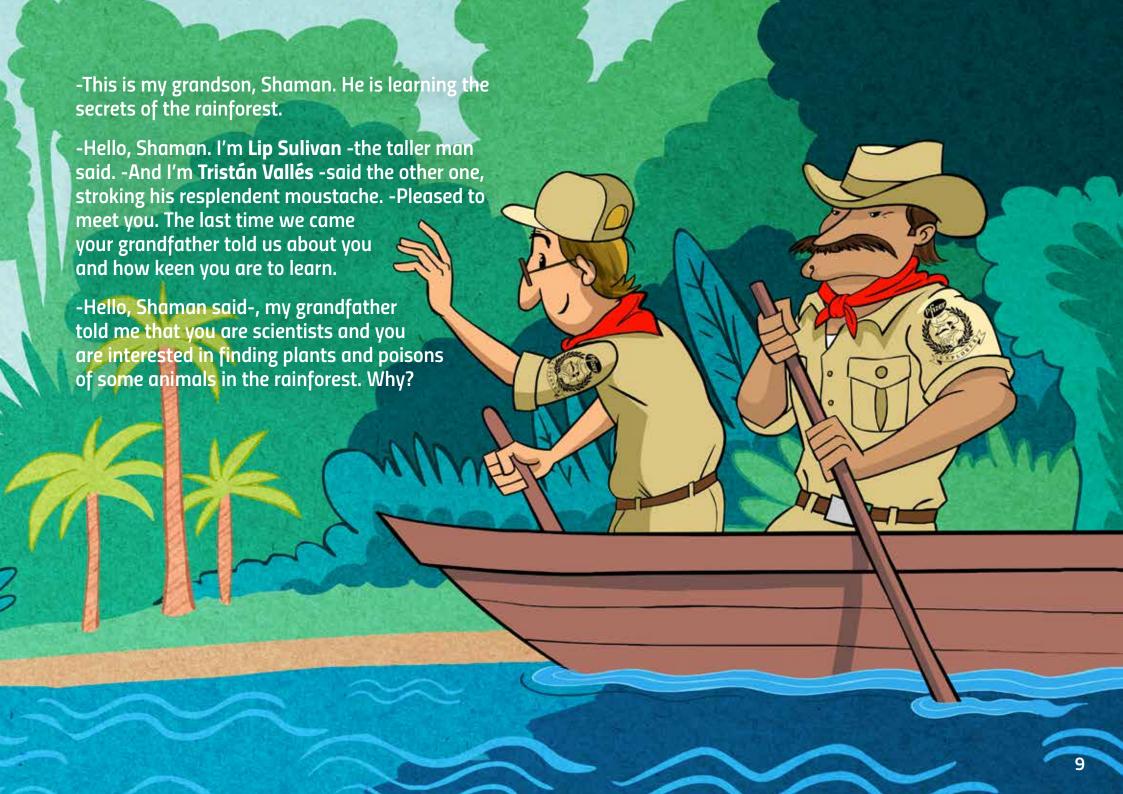
- -Scientists? What's that, grandfather? -Shaman asked.
- -Scientists are people like you and me. They ask why things happen, -the old Witch Doctor replied.

When they first arrived in our village they asked me about the plants and the poisons of some animals in the rainforest. Those things that only you and I know about, -he laughed with Shaman-. They are very nice people.



Before long, they saw in the distance a canoe being paddled skilfully by two men. When the men reached the bank they got out and greeted the Great Witch Doctor happily: -How are you, my old friend? I see you've brought company -one said.







PLORER

-That's a good question -Lip said-. We want to discover **medicines** that help to cure diseases.

-What are medicines? -Shaman asked with his eyes open very wide.

-Medicines are substances that are used to cure or relieve the pain produced by a disease -Tristán replied.

We work for **Pfizer**, which is a place where medicines are made. Many of them are obtained from substances that are found, for example, in plants.

-Nature often gives us ideas about making them- Lip added.

-That's really interesting!- Shaman said. I really like what your shirt says: "Pfizer Explorer".

-We are jungle explorers, just like you, Shaman! -they all laughed.

Lip said to the Great Witch Doctor:

 My friend, we need your help to find the plant you told us about.
 The one that you used to reduce the fever of a hunter from your tribe who had been bitten by a tarantula. We would like to study it.

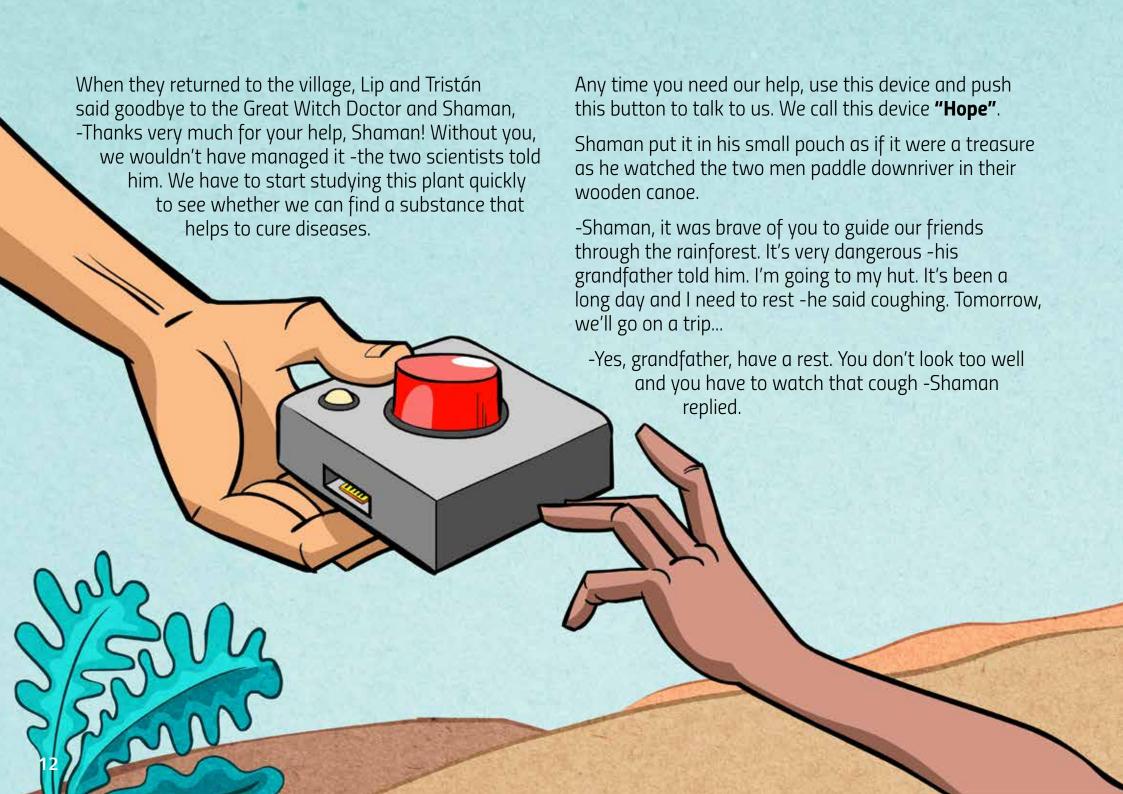


That plant is very difficult to find -the Witch Doctor said. You can find it in the cave of the Great Waterfall. I'm too old to get there, but Shaman will take you.

The cave was in a place in the rainforest that was very difficult to find. Very few people knew it. After a four-hour walk, they reached the Great Waterfall. Shaman showed Lip and Tristán an almost hidden path that skirted the majestic waterfall and led to the cave:

-This is the plant that my grandfather told you about.

The scientists took several leaves from the plant and put them carefully into their backpack.









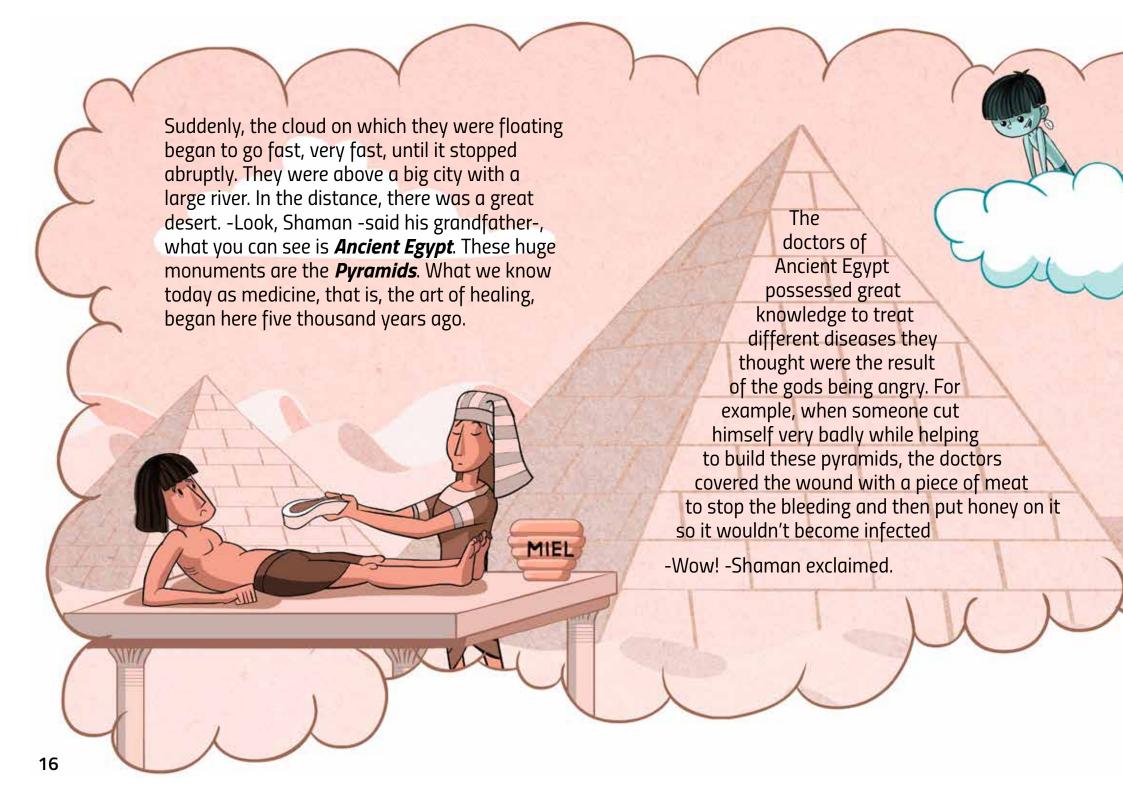
They walked and walked until they reached a small clearing where there was a hut that in the rainforest they call a **Maloca**.

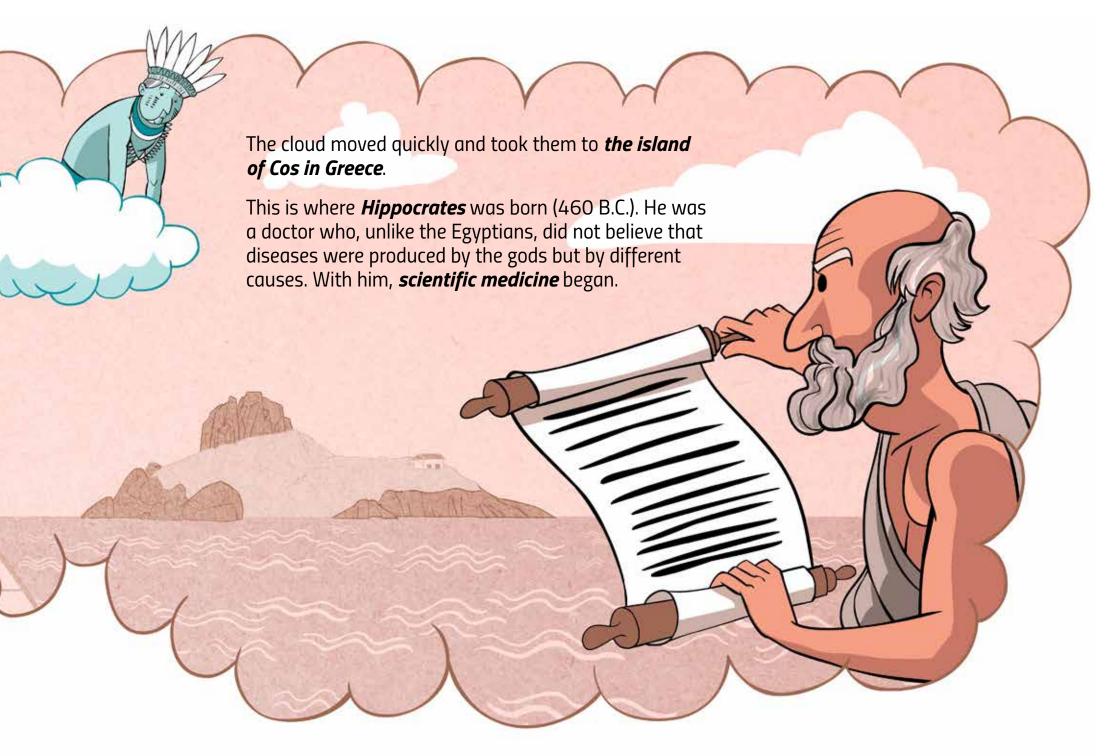
When he entered the maloca, Shaman saw that in the centre there was a large drum in the shape of a turtle shell.

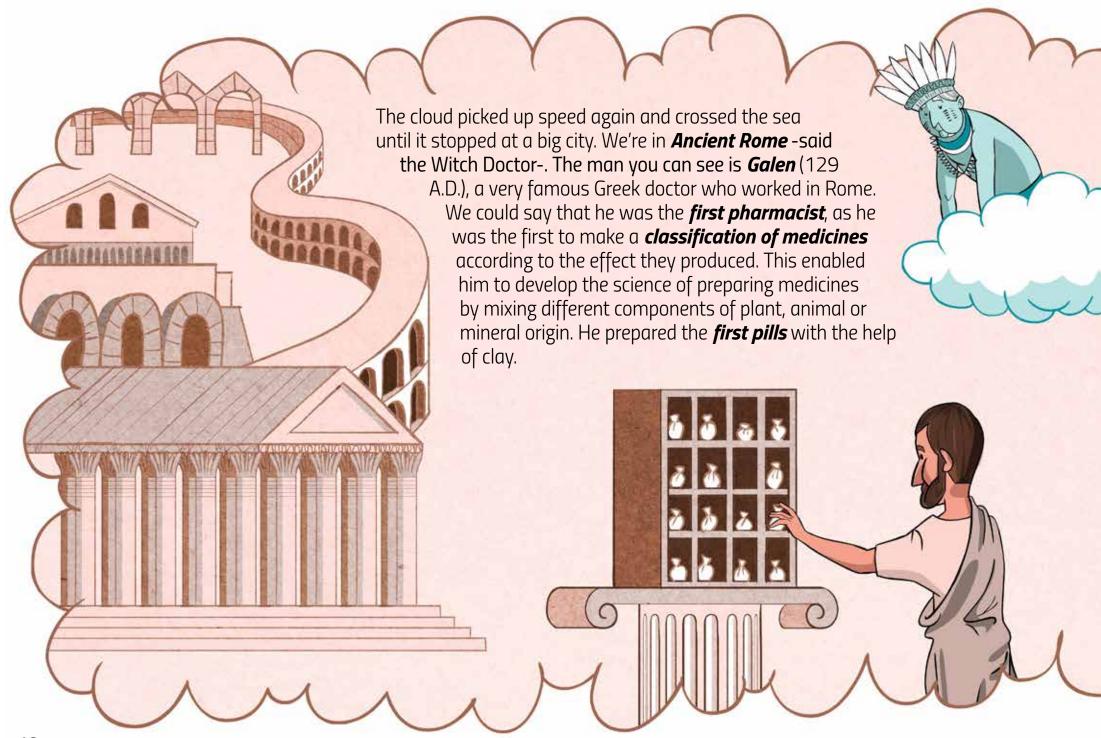
They sat on the floor and the grandfather told Shaman to close his eyes and then began to play the drum. It was a very pleasant sound that rumbled and reminded him of the sounds of the rainforest. Shaman felt very comfortable and was slowly falling asleep ...

Shaman, Shaman... he heard his name in his sleep but didn't know where it was coming from. Suddenly, he was flying above the rainforest holding his grandfather's hand, above a cloud.

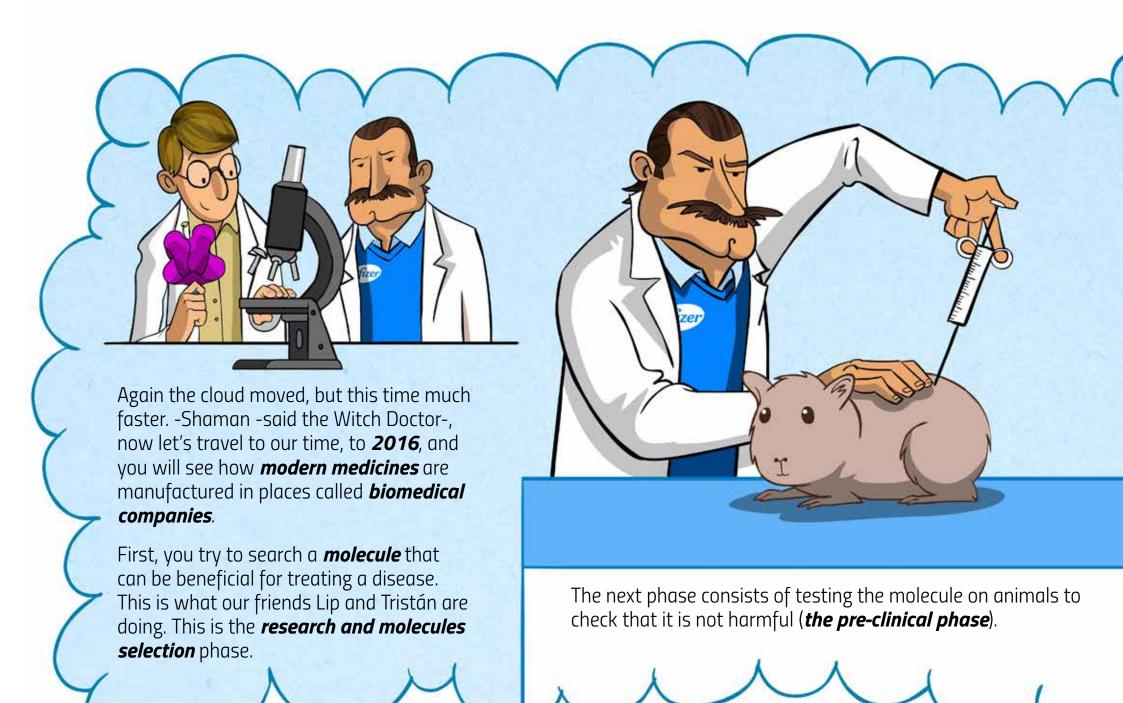
-Relax -said his grandfather-, you're dreaming, but it is a very special dream. We're going on a voyage, but a voyage through time so you can see how curious men, those they call scientists, have been discovering medicines through history until they arrived at what are now called **drugs**.

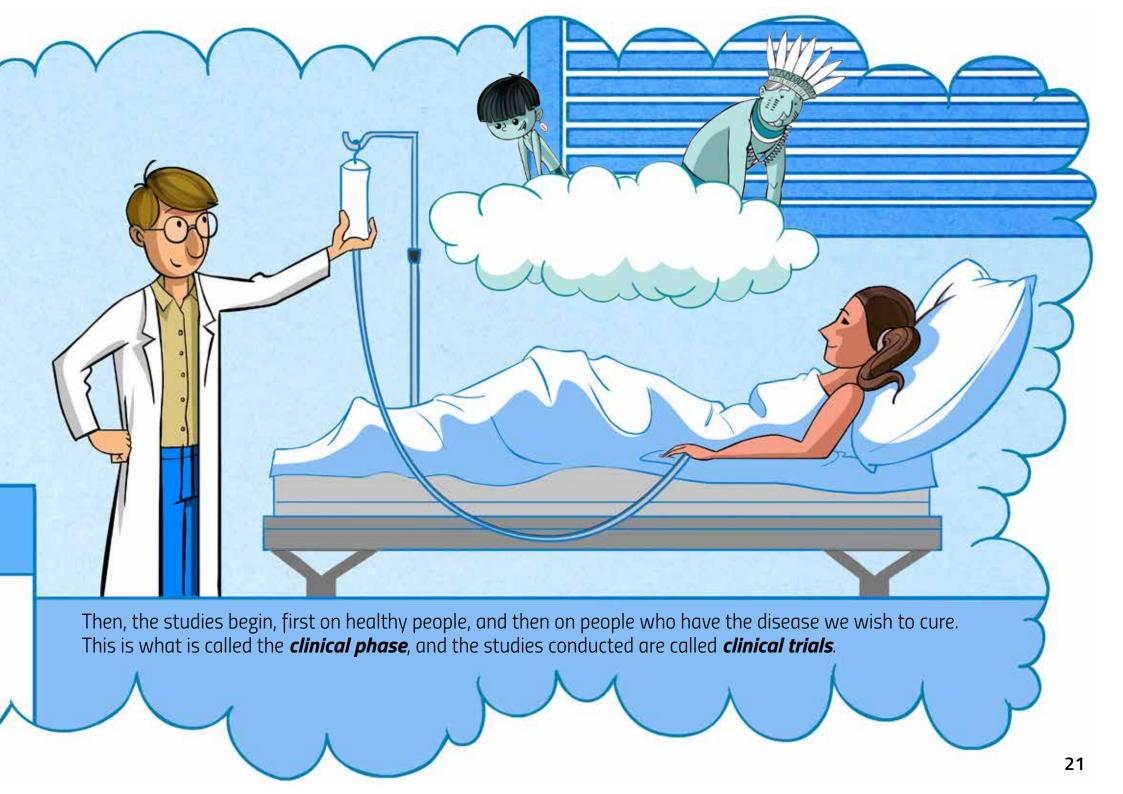




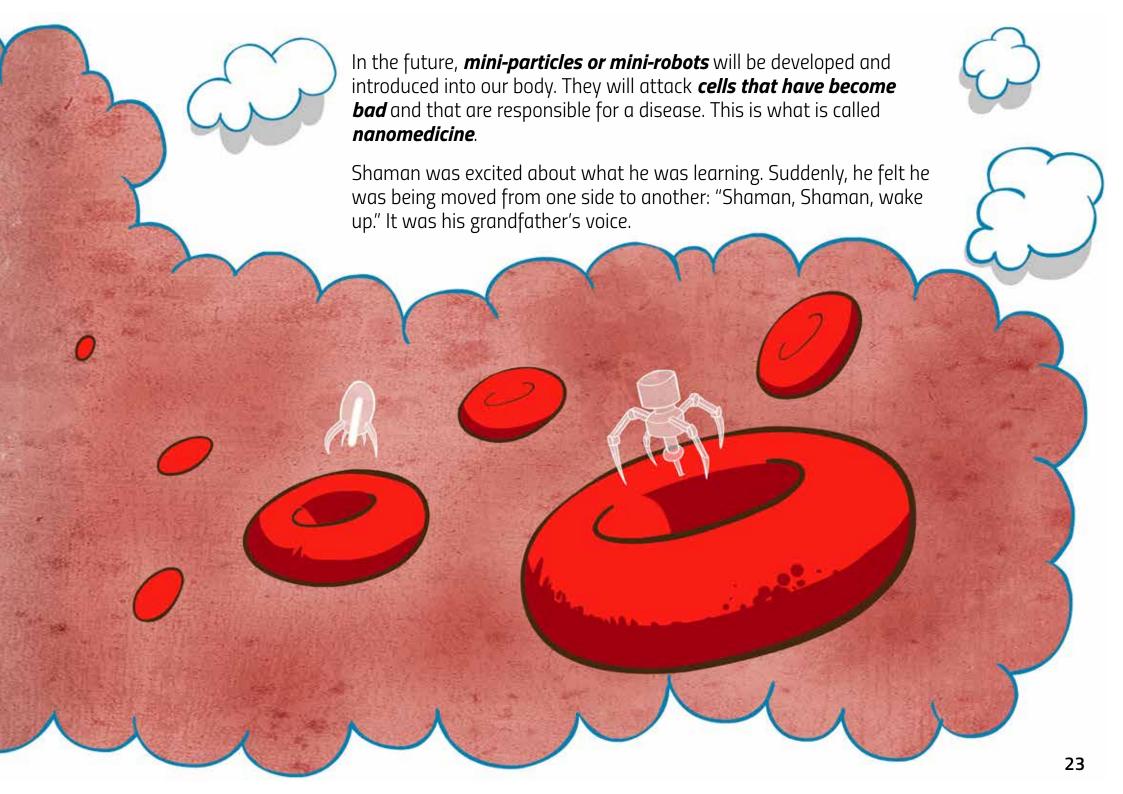












Shaman awoke from the wonderful dream he was having. At that moment, he realized that something was wrong. He saw his grandfather lying on the ground next to the big drum.

-Grandfather -he shouted-, what's the matter?

-Shaman, I don't feel well. I can't breathe and I'm shivering-. His grandfather had a high fever and was trembling.

-Grandfather, I'm going for help. I'll be back in a minute.

Shaman ran out of the maloca and headed for the village for help. After a while, the Chief and various members of the tribe arrived at the maloca with Shaman. They lifted the old Witch

Doctor up and took him to the village, laying him in his hut. The fever had worsened and he was finding it very hard to breathe.

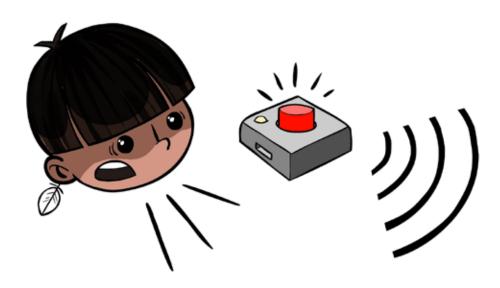
-Grandfather, you'll get better -said Shaman very anxiously, while he crushed some **Guarana seeds** to mix them with water and give to his grandfather as a drink.

But the old Witch Doctor didn't get better. Shaman was very scared.

The members of the tribe looked to Shaman as if he was the only who could do something to save him.

For the first time, Shaman realised that none of the remedies in the rainforest worked. It was as if he had a *major infection*, just as his grandfather had taught him, but he couldn't control it. He didn't know what to do. He felt desperate and burst into tears.

-Don't worry, Shaman. You can do it -the Chief of his tribe told him, stroking his shoulder-. You are our only **hope**.



Suddenly, Shaman remembered something: -**Hope!** -he shouted-, **That's it!** That was the name of the **device** he had been given by Lip and Tristán for when he needed help.

Shaman quickly pulled out the strange machine from his pouch and **pressed the button** as they had instructed him. A few seconds later, he was surprised to hear Lip's voice coming out of the device: -What's wrong, Shaman? -it asked him.

- -Lip, I need your help. My grandfather is ill. He has a very high fever and he can hardly breathe and my remedies from the rainforest are not working.
- -Don't worry, Shaman. Can your grandfather speak?

Shaman carried the device to his grandfather:

- -Grandfather, it's Lip. He wants to speak to you.
- -Hello, Lip -the grandfather mumbled.
- -Hello, old friend. What's the matter? Describe the symptoms to me.
- -I have a very high fever, I can't breathe properly and my chest is hurting a lot. It's as if my lungs were not working properly -the Witch Doctor said until he lost consciousness.

Shaman took the device and said: -Grandfather has lost consciousness, Lip. The fever is very high.

-Don't worry, Shaman. We're on our way!! The sound went off suddenly and Shaman dropped the device in fear.



Shaman spent all day and night looking after his grandfather until his tiredness made him drop off to sleep.

When the first rays of the morning sun fell on the rainforest, Shaman was awoken with a start by a loud noise coming from the Great River. Everyone made their way there. Shaman was amazed to observe a large flying machine that he had never seen before resting on the river. It was the machine that his grandfather had

told him about: a **seaplane**.

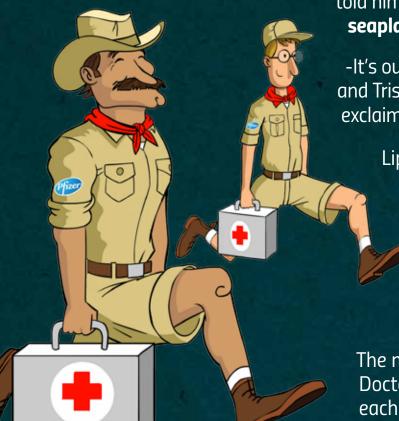
-It's our friends, Lip and Tristán -Shaman exclaimed.

> Lip and Tristán got out of the plane carrying several boxes.

They had brought **medicines from the modern world** to cure his grandfather. They hurried to the hut to give him a medicine called **antibiotic**.

Shaman was very happy. They had arrived in time!

The medicine began to take effect after a few hours and the old Witch Doctor gradually started to feel better. Shaman, Lip and Tristán hugged each other: -We did it!! -they all exclaimed.





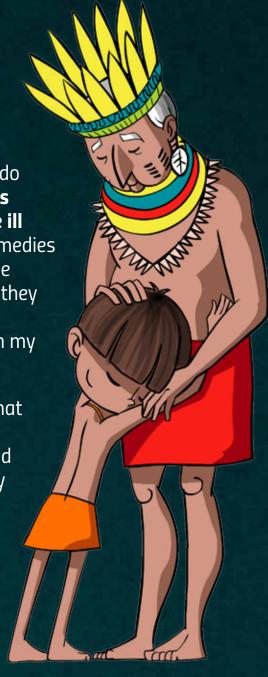
-Shaman, your grandfather has had a lung infection -Tristán told him-. We have realised that it is us, the **men of the modern world**, who bring this disease to the rainforest without realising -he added-. It is a disease that can be very dangerous if it is not treated in time.

The next day, the old Witch Doctor, although still a little weak, was able to stand.

Grandfather, today I have learned how important it is to do research to discover medicines that help cure people who are ill -Shaman said happily-. Our remedies with plants or animals from the rainforest work really well but they are often not enough and the advanced science that I saw in my dream is necessary.

-You have learned very well what the **magic dream** taught you. You have also saved my life and almost certainly those of many others.

You have won the **respect of our tribe**, my young apprentice! -said the old Witch Doctor, giving Shaman a hug.







# Learning with Shaman

# **Ancient Egypt**

A civilization that developed for over 3000 years. It began with the unification of several towns near the banks of the River Nile in Africa. The Egyptians brought great knowledge to humanity in the fields of art, architecture and medicine. Popular and respected, the Ancient Egyptian doctor was known as Sun-Nu. "the man who takes care of those who suffer." They used willow bark, which has similar effects to aspirin. It is thought that they used honey to prevent and fight infections.

### **Avicenna**

A Muslim doctor, philosopher and scientist who was born (980 A.D.) in Persia, now Iran. He wrote about three hundred books on different subjects, especially philosophy and medicine. His most famous texts are The Book of Healing and The Canon of Medicine, which are five books that gather all the medical knowledge that existed at the time. His disciples called him Cheikh el-Rais, that is, "prince of the wise".

### Scientist

A highly curious person who wonders why things happen. For this reason, he/she performs experiments using what is called the "scientific method".

### **Clinical trials**

Studies that investigate whether a medicine is effective and safe to be used on human beings.

They are classified into:

Phase I trials: The drug is tested for safety on healthy people, for how it is accepted (tolerability) and for the time interval in which it is safe to take it.

Phase II trials: Their purpose is to determine the efficacy and safety of the new drug in a larger group of patients (100-300 people) who suffer from the disease for whose treatment the drug is intended. They also find out which dose of the drug is the most suitable.

Phase III trials: Their purpose is to confirm that the new drug is effective and to do so it is compared with a placebo (sugar or water) or with other drugs that are already available for the treatment of the disease being studied. Involving hundreds or thousands of patients, these studies can take several years to also check whether it is safe.

Phase IV trials: These take place after the drug has been approved for use as a treatment for the disease that has been studied and is therefore now available in pharmacies. This is when there is study of aspects that have not been investigated in previous phases.

### **Pharmacist**

A person who works in a pharmacy or a hospital. The pharmacist provides patients with drugs prescribed by doctors. They also advise and inform patients about how to take medicines.

### Galen

A doctor who was born in Pergamum (Turkey) in 129 A.D. He was one of the most famous doctors in antiquity; he lived in Greece and then in Rome. His studies and research proved very important for medicine to keep progressing in subsequent centuries. He saw the body as a large map whose details had yet to be described.

### Guarana

A bush of the Amazon rainforest with a shiny black fruit. The tribes living there have used it as a medicinal plant since time immemorial. It provides so much energy that the indigenous peoples take it if they have to travel long distances for days when hardly eating.

### Witch Doctor or Shaman

A person who makes predictions, invokes the spirits and engages in curative practices using products of nature; he often advises and guides people who visit him for a consultation.

## Seaplane

Plane equipped with floats that allow take-off and landing on water.

# **Hippocrates**

A doctor from Ancient Greece. Born on the island of Cos, he is considered one of the most prominent figures in the history of medicine, with many referring to him as the "father of medicine." He is regarded as the first doctor to reject the superstitions, legends and popular beliefs that pointed to supernatural or divine forces as the cause of disease.

### Guaco

A plant that grows in the Amazon rainforest and is used for snake or spider bites or even for scorpion stings.

### Infection

Invasion of germs or pathogenic microorganisms (bacteria, fungus, virus etc.) that reproduce and multiply in the body, causing an illness.

### Medicines

Substances used to prevent or treat a disease. Today's drugs are manufactured in pharmaceutical laboratories and many of them are obtained from substances found in nature.

### Molecule

Array of atoms, which constitutes the smallest part by which a pure substance is formed and which possesses its properties. For example, a water molecule (H2O) is composed of two hydrogen atoms and one of oxygen.

### Nanomedicine

Technology using instruments or very small particles that will enable diseases to be cured from within the body and at cellular or molecular level.

### **Pfizer**

An American biomedical company whose mission is to discover, develop and manufacture medicines that are safe and effective. It was founded in 1849 by the cousins Charles Pfizer and Charles Erhart. Pfizer's headquarters in Spain are located in Alcobendas (Madrid). It has a medicine manufacturing plant in San Sebastián de los Reyes (Madrid). The Global headquarter is in New York City and its research headquarters in Groton, Connecticut.

# **Pyramids**

The most enormous monuments of Egyptian civilisation. They have a square base, whose four sides are raised as triangles and join in an apex. Pyramids could house the remains of kings or pharaohs but they also served for the worship to a god.

# Other books published

- Mi primer viaje al Sistema Solar (My first voyage to the Solar System)
- Viaje a las estrellas (Voyage to the stars)
- La guerra de Troya (The Trojan War)
- El descubrimiento de América (The Discovery of America)
- Amundsen, el explorador polar (Amundsen, the polar explorer)

- Atlas infantil de Europa (A child's atlas of Europe)
- Las malas pulgas (Bad temper)
- El reto (The challenge)
- Descubriendo a Mozart (Discovering Mozart)
- ¡Sácame los colores! (Show me your colours!)
- La Historia y sus historias (History and its stories)

- Descubriendo a Dalí (Discovering Dalí)
- Cocina a conCiencia (Cooking with conScience)
- Descubriendo a Van Gogh (Discovering Van Gogh)
- Apolo 11, objetivo la Luna (Apollo 11, Objective, the Moon)
- El Lazarillo de Tormes (The Life of Lazarillo de Tormes and of his Fortunes and Adversities)

- Descubriendo a Mondrian (Discovering Mondrian)
- Mi primer libro de historia (My first history book)
- OVNI (UFO)
- La tortilla de patatas (The Spanish omelette)
- Carlos V (Charles V)

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